BUSINESS MANAGEMENT MAJOR ONLINE DEGREE COMPLETION PROGRAM (BS)

Department website (https://www.uwp.edu/learn/programs/onlinebusiness.cfm)

College: College of Business, Economics, and Computing

Students majoring in business management are prepared for a variety of business careers. All students receive a foundation in the various functional areas of business. These students must also select a particular area of business as a concentration: for the online business degree completion program, the only concentration currently available is the general business concentration. Advanced course work in the general business concentration should be taken after the student has completed most of the business foundation core courses. However, due to the sequence of course offerings, students may wish to begin advanced work in general business prior to completing the entire core program. Students are encouraged to check with their faculty advisor on the scheduling of advanced course work.

1. Students can recognize the ethical implications in a business situation and choose and defend an appropriate resolution.
2. Students can write effectively and make an effective oral presentation about a business problem or issue.
3. Students are knowledgeable in project management principles and are able to apply these principles to a practical situation.
4. Students will be able to articulate important diversity issues including, but not limited to, race, ethnicity, culture, gender, age, socio-economic status and political/religious/sexual orientation in business management.
5. Students will be able to effectively use computer technology to support a business decision.

Requirements for the Business Management Major Online Degree Completion Program

Students declaring the business management major as an online degree completion program must have an associate degree or junior/senior standing.

It is expected that students applying for the online degree completion program in business management will have completed UW-Parkside's skills requirements, general education requirements and diversity requirements. Students in this program are not required to complete the foreign language requirement. Students who have not completed all of these requirements may be given conditional admission though pending status, and are expected to complete all requirements needed for a UW-Parkside degree.

Common Fundamental, Preparation, and Core Course Requirements for all Business Majors

Business students should declare a major, and concentration if applicable, as soon as possible to stay on track toward graduation.

The following common requirements for all degrees in the business department are in addition to the university general education requirements.

Code	Title	Credits
Fundamental Preparation Courses [1]		
A minimum grade of C or better is required in each course below (C- is not acceptable)		
Required Courses		
ECON 120	Principles of Microeconomics	3
ECON 121	Principles of Macroeconomics	3
COMM 105	Public Speaking for the 21st Century	3
QM 110	Applied Quantitative Analysis in Business	3
Advanced Writing Course		
Select one of the following:		3
ENGL 201	Advanced Composition	
ENGL 202	Technical Writing	
ENGL 204	Writing for Business and Industry	
Fundamental Preparation Courses Subtotal		15
Business Preparation Courses [1]		
A minimum grade of C or better is required in each course below (C- is not acceptable)		
ACCT 201	Financial Accounting	3
ACCT 202	Managerial Accounting	3
BUS 272	Legal Environment of Business	3
QM 210	Business Statistics I	3
QM 310	Business Statistics II	3
Business Preparation Courses Subtotal		15
Business Foundation Core Courses [2]		
Students must acquire an overall average GPA of 2.5 in 300/400 level foundation, major and concentration courses		
QM 319	Operations Management	3
MIS 320	Management Information Systems	3
FIN 330	Managerial Finance	3
MGT 349	Organizational Behavior	3
MKT 350	Marketing Principles	3
BUS 495	Capstone in Strategic Management	3
Business Foundation Core Courses Subtotal		18
Total Credits		**48**

[1] Approved transfer classes worth fewer credits than the equivalent class can reduce the 15 credit requirement.

[2] Approved transfer classes worth fewer credits than the equivalent class can reduce the 18 credit requirement.

Prerequisites for 300-400 level business courses:

- Major declared and accepted;
- Completion of a minimum of 54 credits;
- Minimum overall GPA of 2.00 (calculated with and without transfer grades);
- Be within 12 or fewer credits of completing general education requirements.

Requirements for the Business Management Major Online Degree Completion Program

Code	Title	Credits
Common Fundamental, Preparation, and Core Courses		**48**
Business Management Concentration-General Business		
Required Course		
HRM 343	Human Resource Management	3
Upper-Level Business Department Courses		
Select 15 additional credits in Upper-Level Business Department Courses [1]		15
Total Credits		**66**

[1] No more than two courses (6 credits) in any one business area (accounting, business, entrepreneurship, finance, human resource management, management, management information systems, marketing, selling, project management, retail management, or quantitative methods).
The combined credits for BUS 494 Internship in Business and BUS 499 Independent Study across all business disciplines cannot exceed 6 credits.

General University Degree Requirements (Bachelor's Degree)

In addition to individual program requirements, students must also fulfill the following requirements:

Requirement	Credits
Skills	7-8
General Education	36
Foreign Language**	6-8
Ethnic Diversity	3
Total	52-55

** Transfer students in sustainable management, and health information management and technology collaborative, online degree-completion programs, the business management online degree-completion program, and the flexible option degree-completion program will be exempt from the university's foreign language requirement. See appropriate academic section for further information.

Skills Requirement (https://catalog.uwp.edu/policies/#skills)

Code	Title	Credits
Reading and Writing		
ENGL 101	Composition and Reading	3
Computational Skills		
Select one of the following:		4-5
MATH 102	Quantitative Reasoning	
MATH 103	Elementary Statistics	
MATH 104	College Mathematics with Applications	
MATH 111	College Algebra I	
Total Credits		**7-8**

General Education (https://catalog.uwp.edu/policies/#general)

- General Education Course List (https://catalog.uwp.edu/programs/general-education-program/#coursestext)

Foreign Language (https://catalog.uwp.edu/policies/#language)

Ethnic Diversity (https://catalog.uwp.edu/policies/#ethnic)

Degree Requirements

Requirement	Credits
Minimum Total Credits	120
Upper Level Credits (300 level or above)	36
Residency	30

Cumulative Degree GPA: 2.0 minimum