

# BUSINESS MANAGEMENT MINOR

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Department website (<https://www.uwp.edu/learn/programs/businessmanagementminor.cfm>)

College: College of Business, Economics, and Computing

The business management minor includes fundamental and business preparation courses (15 credits) and upper-level foundation courses (15 credits). For students who are planning on pursuing a M.B.A. at UW-Parkside completion of the business minor can fulfill the M.B.A. foundation courses. To declare a minor in business management, students must submit a plan declaration to the Advising and Career Center or the Business Department office.

## Program-Specific Policies

A business management minor is not available to students majoring in any major in the business department (accounting, business management, management information systems or marketing).

## Requirements for the Business Management Minor

| Code  | Title                                     | Credits   |
|---|---|-----------|
| <b>Fundamental Preparation Courses</b> <sup>1</sup> |   |           |
| ECON 120  | Principles of Microeconomics              | 3         |
| ECON 121  | Principles of Macroeconomics              | 3         |
| QM 110  | Applied Quantitative Analysis in Business | 3         |
| <b>Business Preparation Courses</b> <sup>1</sup>    |   |           |
| ACCT 201  | Financial Accounting                      | 3         |
| QM 210  | Business Statistics I                     | 3         |
| <b>Business Foundation Core Courses</b>             |   |           |
| QM 319  | Operations Management                     | 3         |
| FIN 330   | Managerial Finance                        | 3         |
| MKT 350   | Marketing Principles                      | 3         |
| MGT 349   | Organizational Behavior                   | 3         |
| MIS 320   | Management Information Systems            | 3         |
| <b>Total Credits</b>                                |   | <b>30</b> |

<sup>1</sup> Approved transfer classes that transfer with fewer than the specified credits above may reduce the total credit requirement.

## University Requirements for Minors

Course work in the minor must be completed with the minimum GPA as specified by the department or program under which the minor falls, usually a 2.00 on a 4.00 scale, but higher in some programs. Transfer students must attain the minimum specified GPA on a combination of transfer credits accepted toward the minor and credits attempted at UW-Parkside.

At least half of the course work required for a minor must be completed at UW-Parkside.