

# ORGANIZATIONAL COMMUNICATION MINOR

Department website (<https://www.uwp.edu/learn/programs/organizationalcommunicationminor.cfm>)

College: College of Arts & Humanities

A minor in organizational communication is designed to help students analyze the role of communication in organizations in order to communicate more effectively within an organization by developing skills in oral and written communication as well as group communication and qualitative analysis skills. The minor is especially appropriate for students who are interested in management, human resources, and team- or project-based work.

## Program Learning Outcomes

1. The minor in organizational communication is structured around six learning outcomes cultivate ethical, competent, and reflective communicators in multiple contexts. Each course focuses on one or more of the following outcomes:
2. Identity—The competent communicator performs excellent written, oral, and nonverbal communication interpersonally and professionally, in order to strengthen their ability to understand self and others.
3. Diversity—The competent communicator incorporates race, class, gender, and sexuality and other forms of difference in his/her personal and professional communication.
4. Messages—The competent communicator creates, critiques, and interprets messages in oral, written, digital, and visual formats.
5. Roles—The competent communicator adapts and performs his/her oral, written, and/or nonverbal behavior in consideration of multiple contexts.
6. Knowledge—The competent communicator analyzes beliefs, values, and assumptions in personal and professional life.
7. Research—The competent communicator asks and answers meaningful questions using multiple methods and rigorous criteria.
8. Each course learning outcomes depend on the instructor of record.

## Requirements for the Organizational Communication Minor

Code	Title	Credits
<b>Lower-level Courses</b>		
COMM 107	Communication and the Human Condition	3
COMM 285	Introduction to Conflict Analysis and Resolution	3
Select one of the following:		3
COMM 255	Writing for Multimedia	
ENGL 168	Introduction to Professional Writing	
ENGL 204	Writing for Business and Industry	
<b>Upper-level Courses</b>		
COMM 303	Organizational Communication	3
Any 400-level COMM course.		3
Select one of the following:		3
COMM 315	Communication and Gender	
COMM 322	Public Relations Concepts and Practices	

COMM 363	Communication and Ethnicity
COMM 365	Intercultural Communication
COMM 390	Special Topics in Communication
COMM 490	Special Topics in Communication
HRM 343	Human Resource Management
HRM 442	Training and Performance Management

**Total Credits**

**18**

## University Requirements for Minors

Course work in the minor must be completed with the minimum GPA as specified by the department or program under which the minor falls, usually a 2.00 on a 4.00 scale, but higher in some programs. Transfer students must attain the minimum specified GPA on a combination of transfer credits accepted toward the minor and credits attempted at UW-Parkside.

At least half of the course work required for a minor must be completed at UW-Parkside.