

# PROFESSIONAL WRITING AND COMMUNICATION CERTIFICATE

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Department website (<https://www.uwp.edu/learn/programs/professionalwriting.cfm>)

College: College of Arts & Humanities

The professional writing certificate is designed for students looking to specialize in writing and communication for career enhancement.

## Program Learning Outcomes

1. Employ rhetorical strategies, genres, and conventions for writing and communicating in professional settings.
2. Use document design techniques and communication technologies appropriate for professional settings.
3. Produce products attentive to ethics, accessibility, and inclusion.

## Requirements for the Professional Writing and Communication Certificate

Code	Title	Credits
<b>Introduction to Professional Writing</b>		
ENGL 168	Introduction to Professional Writing	3
<b>Introduction to Digital Arts</b>		
ART 104	Introduction to Digital Art	3
<b>Grammar</b>		
ENGL 287	Grammar For Teachers and Writers	3
<b>Electives</b>		
Select two of the following		6
ART 226	Modern Art and Graphic Design	
COMM 322	Public Relations Concepts and Practices	
ENGL 202	Technical Writing	
ENGL 204	Writing for Business and Industry	
ENGL 310	Advanced Expository Writing	
ENGL 385	Professional Editing	
ENGL 402	Advanced Technical Writing	
<b>Internship</b>		
ENGL 494	Internship in Writing and Editing	3
<b>Portfolio Workshop</b>		
ENGL 479	Portfolio Workshop: Professional Writing	1
<b>Total Credits</b>		<b>19</b>

## University Requirements for Undergraduate Certificates

Course work in a certificate must be completed with a minimum 2.00 GPA. Departments or programs may require a higher GPA.

A minimum of 9 credits in a certificate program must be taken at UW-Parkside. Individual departments and programs may require more than 9 credits to be taken at UW-Parkside.